

MONTHLY NEWSLETTER

August 2025





79th YEAR OF INDEPENDENCE

CEO'S MESSAGE



Santosh Gupta

***Dear Friends, Member Organizations, Donors & Stakeholders,
Greetings from the Indian Social Responsibility Network (ISRN)!
Happy 79th Independence Year of India!***

The month of August reminded us that when challenges rise, so does the spirit of service. In the flood-affected villages of Ballia district of Uttar Pradesh, our Swasth Jeevan Express, supported by CONCOR, continued to stand by the people when they needed it most. Over 1,250 patients, nearly half of them women, received timely treatment, free of cost medicines and counseling across 68 locations. For many, this Mobile Medical Unit was not just a health service but a ray of hope in difficult times. “जहाँ पानी ने रास्ता रोका, वहाँ-वहाँ स्वस्थ जीवन एक्सप्रेस प्रभावित लोगों के स्वास्थ्य का सहारा बना।”

Equally inspiring has been our progress in education. With IRCTC's support, the Uttam School Project in Ballia is steadily transforming into a safe, vibrant and child-friendly space. From waterproofed classrooms to better ventilation and secure gates, each step is ensuring that children learn in dignity and joy. Soon, with new toilets, a playground and colorful classrooms, this school will be a model of holistic growth.

Our Farmer Producer Organizations too continue to inspire us. Two FPOs from Lakhimpur participated in a residential training program organized by District Rural Development Institute (DRDI), Lakhimpur, Uttar Pradesh, gaining practical knowledge on sustainable farming, livestock management and market strategies. Their commitment shows that when farmers prosper, communities flourish.



In today's digital era, the safety of our missions also depends on the safety of our data. Through our collaboration with the CyberPeace Foundation, we are promoting cyber safety, security and strengthening nonprofits against cyber threats. After all, “सुरक्षित डेटा ही है विकास की सच्ची ताकत।”

I am also delighted to share that ISRN has entered into strategic partnerships with Samridh Impact Solutions, the National Stock Exchange's Social Stock Exchange and Vision Vistra Consulting Private Limited. These collaborations will empower CSOs with new opportunities, innovative financing and stronger pathways toward the vision of Viksit Bharat.

And in this edition of our newsletter, you will also find two deeply thoughtful contributions:

- An inspiring piece by our Board Member, Shri Jagat Kinkhabwala, the Sparrow Man of India, celebrating the simple yet profound beauty of the Yellow Fronted Pied Woodpecker.*
- A reflective article from the Brahma Kumaris delegation at COP30, urging us to embrace an ethical lens for climate action that balances growth with conscience.*

Each milestone, whether in healthcare, education, agriculture or digital safety, is more than a program. It is a story of people, compassion and collective will. I thank our partners, teams and communities for their trust and support. Together, we are not just responding to today's needs but building a stronger and more equitable tomorrow.

With gratitude and hope,

Santosh Gupta

Chief Executive Officer

Indian Social Responsibility Network (ISRN)



79th YEAR OF INDEPENDENCE

ISRN SIGNS STRATEGIC MOVE TO ADVANCE VIKSIT BHARAT VISION

Recently, the Indian Social Responsibility Network (ISRN) signed multiple Memoranda of Understanding (MoUs) with reputed organizations to strengthen the role of Civil Society Organisations (CSOs) in nation-building and to ensure benefits reach the public at large across India. These collaborations reflect ISRN's commitment to accelerating the vision of Viksit Bharat through partnerships, knowledge exchange and innovative solutions.

Key MoUs Signed:



Samridh Impact Solutions, part of the renowned IPE Global Group, focuses on innovative financing, development solutions, and impact-driven programs. Through this collaboration, ISRN aims to leverage Samridh's expertise in scalable financing models and impactful interventions to strengthen grassroots initiatives and amplify developmental outcomes.



The Social Stock Exchange (SSE) at NSE is a groundbreaking initiative by the Government of India and SEBI to provide a transparent platform for not-for-profit organisations (NPOs) and for-profit social enterprises to raise funds from institutional and retail investors. Through this MoU, ISRN will work with NSE's SSE to:

- Build awareness and capacity among CSOs about listing and compliance.
- Enable NGOs to access innovative financing opportunities.
- Strengthen transparency and accountability in social sector funding.

This collaboration will empower CSOs to scale their social impact while integrating with India's evolving social finance ecosystem.



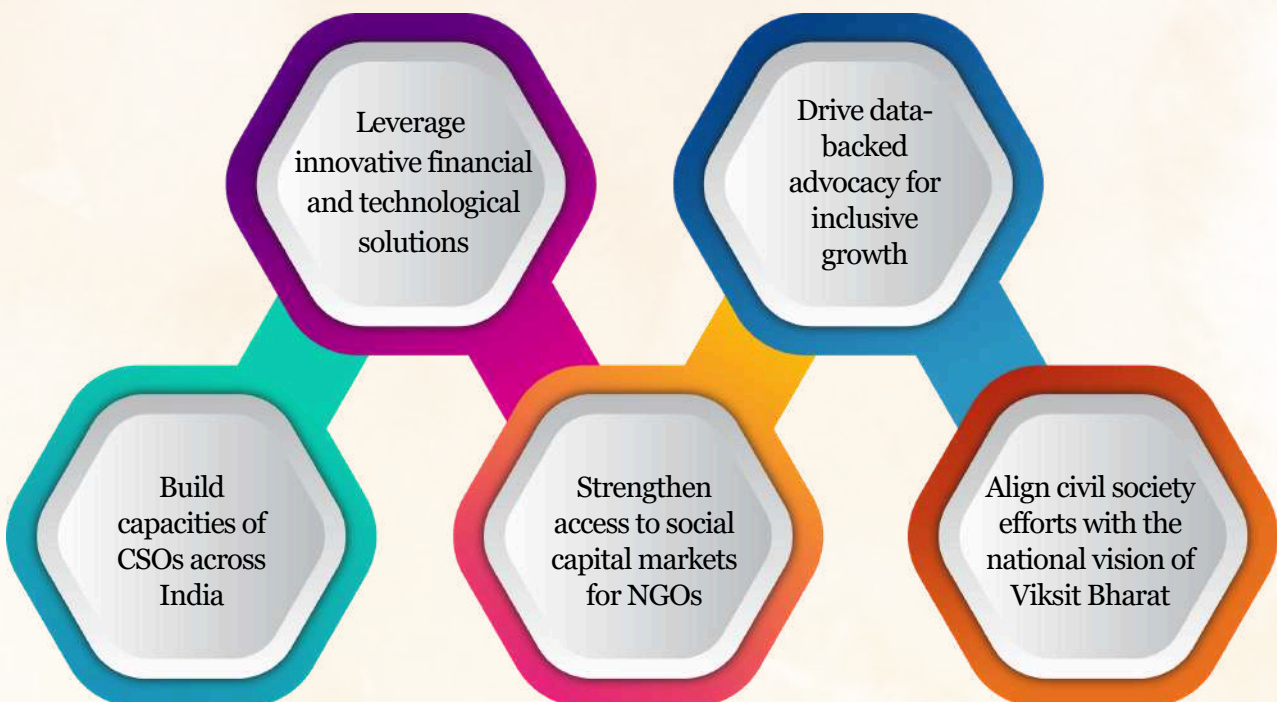
79th YEAR OF INDEPENDENCE

Vision Vistra Consulting Private Limited brings deep expertise in strategic advisory, research, and development consulting. The MoU with ISRN will enhance efforts in capacity building, programme implementation, and evidence-based advocacy, thereby empowering civil society organisations to become stronger partners in India's development journey.



Established in 1931, Vidya Bhawan has been a pioneer in providing quality, inclusive education to children and youth from all walks of life. Rooted in the ideals of democracy, secularism, and social transformation, it fosters a broad, open-minded outlook and responsible citizenship. The vision of Vidya Bhawan is to build responsible and capable citizens by providing democratic, secular and socially meaningful quality educational experience.

WHY THESE PARTNERSHIPS MATTER



SWASTH JEEVAN EXPRESS

Extending Healthcare Amidst Flood Challenges in Ballia

Like many other parts of the country, Bairia Block in Ballia block of Uttar Pradesh, has been severely affected by floods. At this crucial time, ISRN's Swasth Jeevan Express (a Mobile Medical Unit Initiative), supported by CONCOR, continued its mission of delivering essential medical services and awareness to rural communities, ensuring that healthcare reached even the most vulnerable community.

Field Operations & Impact

In August 2025, the Mobile Medical Unit (MMU) expanded its reach across 20+ flood-affected villages in Bairia Block. Despite challenging conditions, the team provided timely treatment, counseling, and free medicines to hundreds of patients.

The MMU treated a wide range of ailments, including fever, gastric ailments, skin infections, hypertension, diabetes and respiratory complaints, that were aggravated by flood conditions.

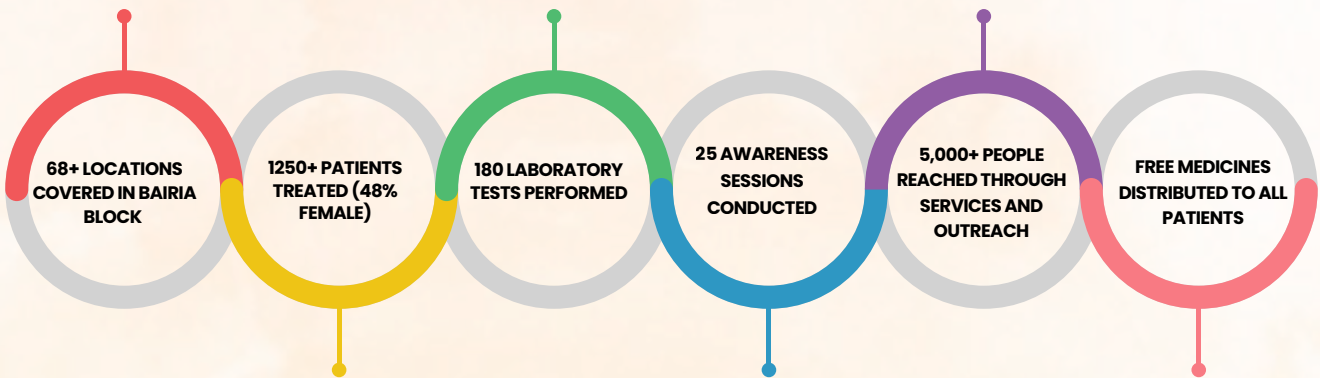
Stories of Relief from the Field

Villagers expressed deep gratitude that the MMU continued to serve them during floods when access to regular health facilities was cut off. Women highlighted that the MMU has become a safe space for them to seek medical help close to home, while elders appreciated the timely distribution of medicines and health counselling services.





IMPACT AT A GLANCE (AUGUST 2025)



Way Forward

The Swasth Jeevan Express is steadily becoming a lifeline for rural communities, especially during natural disasters like floods. In the coming months, ISRN is planning to:

- **Strengthen partnerships** with ASHAs, ANMs and local leaders to increase participation and trust.
- **Conduct regular OPDs in different villages**, ensuring free consultations, medicines and laboratory tests for all patients.
- **Organize multi-specialty health camps** featuring:
 1. Free OPD consultations with doctors from different specialties
 2. Laboratory tests for timely diagnosis
 3. Free distribution of medicines to all patients
- **Expand awareness activities** focusing on maternal health, nutrition, hygiene, seasonal diseases and prevention of non-communicable illnesses.

With the continued support of CONCOR, ISRN and active community participation, the MMU is not only delivering treatment but also building resilience, dignity, and hope across rural India.

UTTAM SCHOOL

Transforming Education through Infrastructure Development

The Uttam School Project, conducted by ISRN and supported by IRCTC, continues to make steady progress in creating a safe, engaging, and child-friendly learning environment for students. August, 25 marked significant achievements in improving the school's infrastructure, ensuring better facilities for both students and teachers.

Work Completed in August 2025

- **Waterproofing of the school rooftop** successfully completed to protect classrooms from seepage and ensure a dry and safe learning space.
- **Windows installed in classrooms**, thereby improving ventilation and natural light for a healthier study environment.
- **Main gate along with multiple small gates installed**, enhancing school security and accessibility.
- **Check post construction**, strengthening safety and entry management for the school premises.
- **Toilet construction work initiated**, addressing sanitation needs and promoting hygiene.



Way Forward

With the continued support of IRCTC, the Uttam School Project will now focus on:

- Completion of toilet construction work to ensure clean and accessible sanitation facilities.
- Playground development to encourage physical activities and overall growth of students.
- Painting and finishing work to create a welcoming and inspiring atmosphere for children.

Building a Better Tomorrow

With each milestone, the Uttam School Project is moving closer to its vision of creating model schools in rural areas that not only provide quality education but also nurture holistic development. The combined efforts of ISRN, IRCTC and community support are paving the way for a brighter future for children in Ballia.



FORMATION & PROMOTION OF FARMER PRODUCER ORGANIZATIONS (FPOs)

Participation in District-Level Residential Training Program organized by District Rural Development Institute (DRDI), Lakhimpur, Uttar Pradesh

Two Farmer Producer Organizations (FPOs) from Lakhimpur— Mahakarni Agri Farmers Producer Company Limited and Inwaanyan Nagri Organic Farmers Producer Company Limited, supported by SFAC and promoted by ISRN, had the valuable opportunity to participate in a three-day district-level residential training program held from August 5 to August 7, 2025. This program was organized by the District Rural Development Institute (DRDI), Lakhimpur, with the primary aim of enhancing the knowledge and capabilities of FPOs.

The training brought together various stakeholders from government departments and rural development organizations to provide participants with comprehensive technical insights and information on relevant government schemes and initiatives. The sessions were designed to equip FPOs with practical tools and strategies to strengthen their operations and amplify their impact at the grassroots level.



We had the privilege of engaging with a distinguished panel of speakers and officials, including District Training Officer, District Development Manager, etc. These experts shared valuable insights on a range of key themes, including the integration of government schemes, sustainable agricultural practices, livestock and dairy management and technology-driven rural development. Their interactive sessions helped us gain a deeper understanding of how to effectively implement government programs and foster stronger linkages with institutional stakeholders.

For Mahakarni Agri Farmers Producer Company Limited, the training was particularly impactful in helping us identify innovative strategies to scale operations, enhance market access and extend the benefits of collective farming to remote areas. The experience reinforced our commitment to creating a more efficient, inclusive and technology-enabled ecosystem for farmers.

Overall, the training proved to be an enriching experience, offering clarity, direction and inspiration to all participating FPOs. Moving forward, we are dedicated to applying the learnings from this program to strengthen our organization and contribute meaningfully to the socio-economic empowerment of farmers and rural communities.



WORLD BREASTFEEDING WEEK 1-7TH AUGUST 2025



From 1st to 7th August 2025, the world came together to celebrate World Breastfeeding Week, a reminder that breastfeeding is not just about nutrition, it's a foundation for health, care and lifelong well-being.

This year, the theme "Prioritise Breastfeeding: Create Sustainable Support Systems" highlighted the urgent need for stronger policies, supportive workplaces and empowered families to ensure every mother receives the care and guidance she deserves.

At ISRN, we believe that every child deserves the healthiest start in life, and every mother deserves encouragement, respect, and support. Through our awareness campaigns, community outreach, and capacity-building sessions, we are spreading knowledge on the benefits of exclusive breastfeeding and creating an enabling environment for mothers to thrive.

As we move forward, ISRN remains committed to building sustainable support networks, ensuring that mothers and children across communities enjoy better health, nutrition and well-being.

"Supporting mothers today is nurturing a healthier nation tomorrow."



79th YEAR OF INDEPENDENCE

☎ Helpline Number: 9570000066
✉ Helpline Email: Helpline@cyberpeace.net

PARTNERS PORTAL: CYBERPEACE FOUNDATION

Why Cybersecurity Must Be a Priority for the Nonprofits

India's digital revolution, spurred by initiatives like Digital India, has connected over 900 million internet users online, transforming lives and livelihoods (TRAI, 2024). But with this connectivity brings a serious challenge – a cyber threat explosion that puts individuals as well as organisations at risk. Phishing attacks, ransomware, and data breaches cost organisations an average of ₹40.75 crore (\$4.88 million) in 2024, spilling billions of records worldwide (IBM, 2024). For individuals, one click on a malicious link cost – breached bank information or identity theft that destabilises personal finances and security. The stakes are very high for organisational entities, such as, Non-Governmental Organisations (NGOs), since they play a significant role in breaking the shackles of poverty, illiteracy, and inequality for millions of the people of the country are entrusted with very sensitive information like Aadhaar numbers and donor information, making them a potential target of cybercriminals. A breach can halt critical programs, destroy donor trust, and expose vulnerable populations.

Our online behavior—both at our workplace and at our home—determines vulnerability. In the workplace, the failure of an employee to verify an email can invite malware, while at home, sharing passwords or using unsecured Wi-Fi can expose personal data. Just as we keep up hygiene to avoid disease, similarly it is essential to practice "digital hygiene" to remain secure online. NGOs, being under-resourced, are more at risk due to the absence of cybersecurity professionals. A recent webinar on Cyberसुरक्षा, hosted by ISRN, brought this crisis to light, urging NGOs to prioritise knowledge and proactive action ([Click here](#) to watch the Webinar). With awareness and maintaining digital hygiene, NGOs and individuals can safeguard their work and life from cyber attacks.

Cybersecurity threats are deliberate attempts to breach digital systems, data, operations, or infrastructure. Common attacks such as phishing emails that trick users into revealing their passwords or downloading malware, malicious software that holds the system hostage in exchange for ransom, unauthorised access that reveals sensitive information, server overloads that interfere with online services, and accidental or malicious employee activities that violates security.



The threats are growing fast, with artificial intelligence (AI) -based scam and vulnerabilities in remote working arrangements. In India, the digital payments boom and internet penetration have opened new avenues for cybercriminals. The consequences are severe – financial loss, reputational damage, and disruption of operations. Human error, such as clicking on a fraudulent link, is accountable for over 80% of breaches, and awareness is an important defense ([Verizon, 2024](#)). Educating employees to identify threats is necessary, especially for nonprofits with limited technical capabilities and large sensitive data to store.

NGOs are at the forefront to address critical global issues, that too with limited resources. Most lack the budget for advanced cybersecurity software or specialised IT staff, thus depending on outdated systems or shared computers that are vulnerable to cyberattacks. They deal with extremely sensitive information, such as Aadhaar numbers, medical records, or bank accounts of donors, which is highly sought after by cybercriminals. Their work encompasses a wide variety of settings, from rural health clinics with limited internet access to urban lobbying campaigns, broadening the potential for unsecured networks. As an organisation, NGOs rely on donor and public trust, and one incident can destroy trust, endangering their funding and reputation.



79th YEAR OF INDEPENDENCE

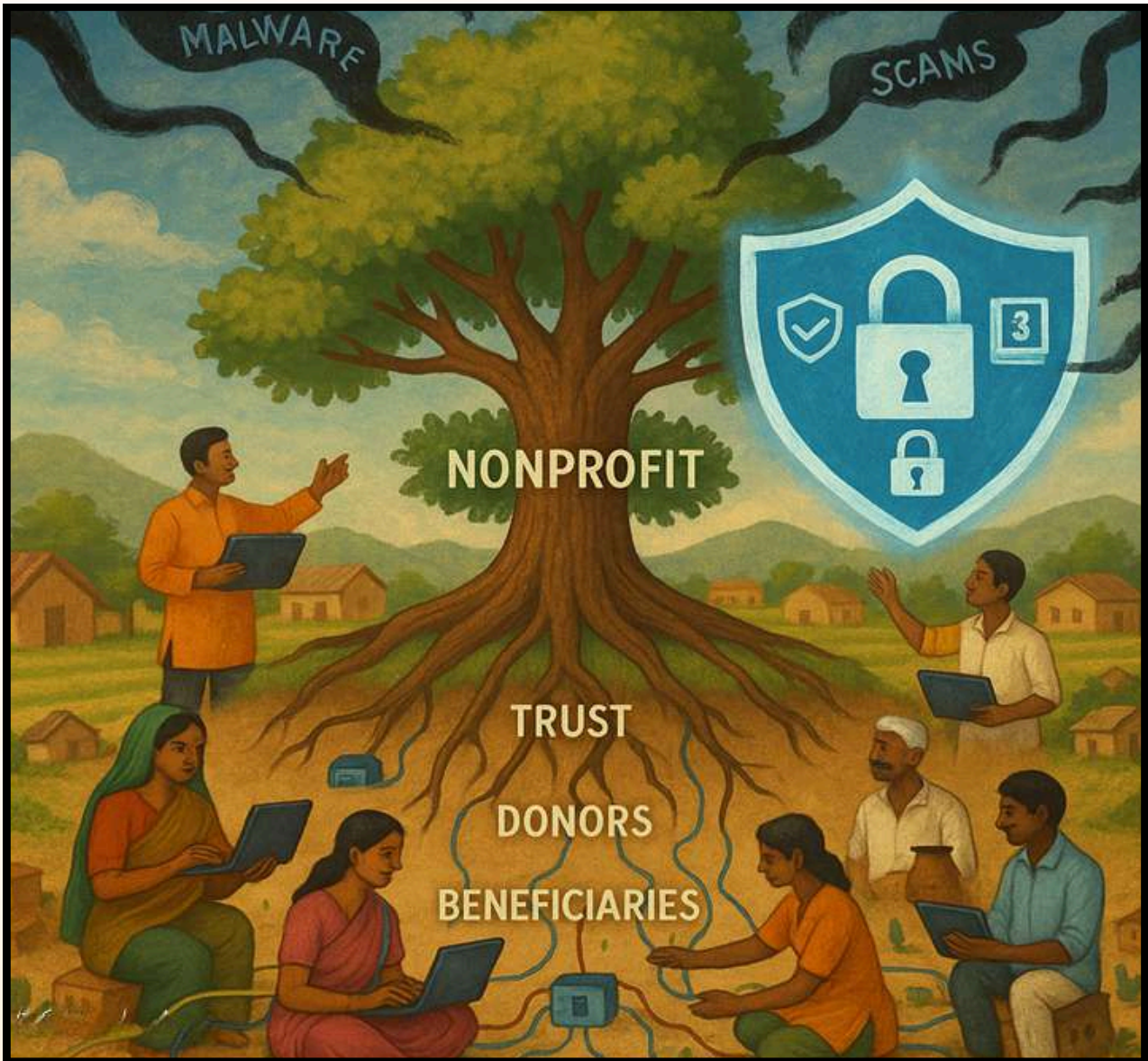
☎ Helpline Number: 9570000066
✉ Helpline Email: Helpline@cyberpeace.net

Cybercriminals can then take advantage of these vulnerabilities with customised attacks. Spoofed emails claiming to be donation requests or government notices are targeted at employees and donors in particular during a crisis like monsoons or a pandemic. Malware can be employed to encrypt valuable data, thus disrupting programs like food, clothes distribution. Leaked beneficiary data, such as Aadhaar numbers, exposes individuals to identity theft and undermines vulnerable groups like women or minorities. Impersonation of coworkers or spurious grant proposals exploit trust networks. In 2024, a non-profit organisation that administers blood donation was the victim of a phishing attack that compromised their data, illustrating the real-world impact of poor security habits ([The HIPAA Journal, 2025](#)). The ISRN webinar also reported that many Indian NGOs lack fundamental cybersecurity training, making them susceptible to preventable threats like phishing and ransomware.

Why is this Action Non-Negotiable?

Cybersecurity is a survival issue for nonprofits. A cyberattack can disrupt - critical running programs and redirect the use of resources towards recovery instead of impact. Beneficiaries, such as marginalised groups, suffer real-world harm when their personal data is breached. Donors, whose contributions keep these NGOs going, will drive them away if the data is breached.

Also, from a compliance perspective, The Digital Personal Data Protection Act (DPDP), passed in August 2023 (but is not currently in force). But, if it gets implemented, NGOs will have to meet its data security requirements ([Digital Personal Data Protection Act, 2023, GoI](#)). Failure to comply, may result in fines and reputational damage once the law comes into force. A breach also hurts an NGO's reputation, deterring partners and volunteers in a trust ecosystem. The ISRN webinar underscored that neglecting cybersecurity risks jeopardising long-term sustainability, as donors increasingly fund organisations with robust defenses. Acting now is necessary to protect one's missions and credibility.



Partnerships through organisations such as the Data Security Council of India provide notice of threats and best practices, which are part of an umbrella defense mechanism. The ISRN webinar assisted these efforts, promoting training and courses targeted at NGO professionals (click here to learn more) and community networks as efficient, scalable solutions. It emphasised that open-source technology is particularly beneficial for India's budget-strapped nonprofits, providing budget-friendly ways to secure operations without the need for sophisticated technical know-how. The efforts of the CyberPeace Foundation further emphasise the worth of such unions, advancing "digital peace" by equipping NGOs with vital information ([CyberPeace Foundation](#)).



79th YEAR OF INDEPENDENCE

☎ Helpline Number: 9570000066
✉ Helpline Email: Helpline@cyberpeace.net

Cybersecurity threats are a global problem, but their impact on the nonprofits is profound. Limited resources, sensitive data, and reliance on public trust make these organisations particularly vulnerable. Solving cybersecurity will assist NGOs in defending their causes, securing stakeholders, and staying legal. The answer begins with awareness—training staff, reaching out to communities, and building trust. Low-cost technologies, tech partnerships, and government support can bridge resource gaps. Donors also have a role to play, demanding cybersecurity funding to guarantee good work continues. As India heads into a digital era, nonprofits must bolster their defenses to keep serving millions. The time to act is now, because a secure organisation is one that thrives.

A bright step in this direction is the upcoming certification course, podcast series and series of cybersecurity workshops launched by ISRN in collaboration with the CyberPeace Foundation. This initiative is set to equip individuals with cybersecurity basics—from cyber hygiene and AI - related risks to hands-on tabletop exercises—empowering them to proactively report threats and respond effectively. Through targeted modules, it aims to build skill, confidence, and endurance in defending digital operations.

If you ever face or suspect cyber fraud, don't stay silent-take action!

☎ ***Helpline Number: 9570000066***

✉ ***Helpline Email: Helpline@cyberpeace.net***

References:

1. Government of India. (2023). Digital Personal Data Protection Act, 2023. <https://www.meity.gov.in/dpdp-act>
2. IBM. (2024). Cost of a Data Breach Report 2024. <https://www.ibm.com/reports/data-breach>
3. International Security Research Network (ISRN). (2025). Webinar on Cybersecurity for NGOs. <https://youtu.be/JvuljcTM-do?si=1ABgbITZLTcSkqN9>
4. Telecom Regulatory Authority of India (TRAI). (2024). Telecom Subscription Data. <https://www.trai.gov.in>
5. The HIPAA Journal. (Jan, 2025). OneBlood Notifies Individuals Affected by July 2024 Ransomware Attack. <https://www.hipaajournal.com/oneblood-ransomware-attack/>
6. Verizon. (2024). Data Breach Investigations Report. <https://www.verizon.com/business/resources/reports/2024-dbir-data-breach-investigations-report.pdf>



79th YEAR OF INDEPENDENCE

MEMBERS PORTAL: ISDM DataShakti

ISDM DataShakti is a free-to-use, pioneering data platform that hosts structured and semi-structured data on the Sustainable Development Goals (SDGs), along with advanced visualisation tools, reports, and data stories.

WHAT MAKES IT UNIQUE

ISDM DATASIGHTS
is now
ISDM | DataShakti
Powered by
Capgemini

A free-to-use online data platform for you to:

- Explore data on SDGs, all in one place
- Access both structured and semi-structured data
- Get insights for planning and decision-making

[Subscribe Now](#)

- **Unified Datasets:** Brings diverse SDG datasets onto a single, accessible platform to give Social Purpose Organisations (SPOs) actionable insights for their work.
- **Interactive Visualisation Tools:** Offers tools like scatter plots, dashboards, and bar charts to highlight trends and insights.
- **Contextual Insights:** Includes reports, journal articles, to further research and analysis. For instance, a report on disparities between NFHS and HMIS indicators that explains how differences in methodologies contribute to variations in reported numbers.
- **Data Partnerships:** Promotes collaboration and co-creation to democratise data access for the social sector. This is done through partnerships with thinktanks like People Research on India's Consumer Economy (PRICE).



WHY IT MATTERS

ISDM DataShakti empowers SPOs to unlock the full potential of data to drive better decisions, accelerate progress on the SDGs, and amplify impact on the ground.

Subscribe today, it's free

https://drive.google.com/file/d/1fA_ygDBhG7Zt5AFGIYE8H2aVDOhLBqLU/view



The capacity-building workshop on the ISDM

DataShakti was successfully conducted in Bhopal!

Stay tuned—detailed highlights will be shared in our

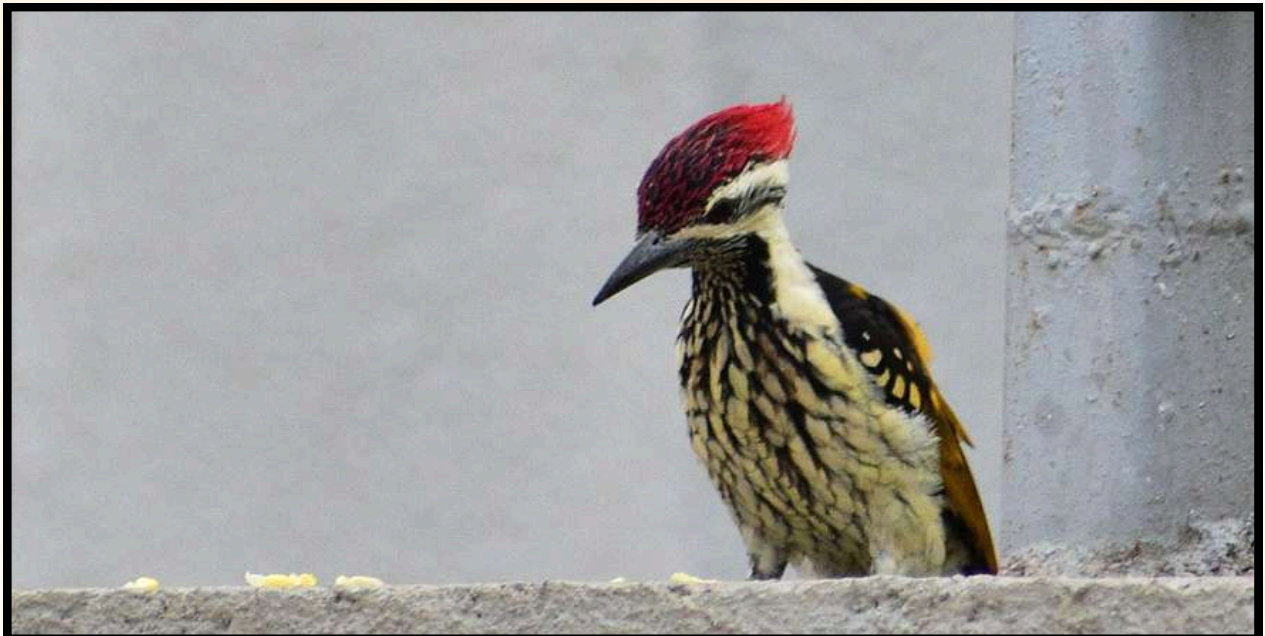
September edition.

YELLOW FRONTED PIED WOODPECKER / DENDROCOPOS MAHRATTENSIS CLIMBING UP AND DOWN THE TREE – WOODPECKER!

**Shri Jagat Kinkhabwala
ISRN Board Member, SPARROW MAN of INDIA**

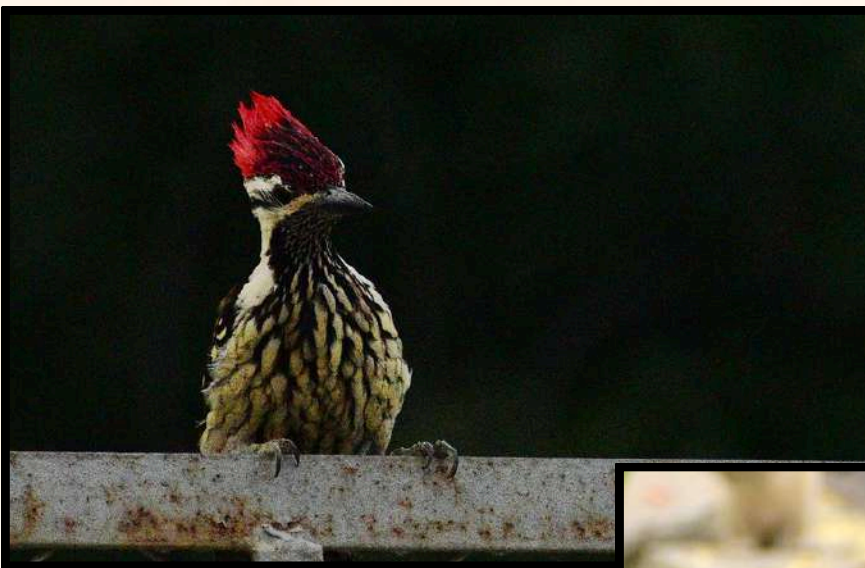


You may not have seen it, but when you hear the word 'woodpecker', it becomes imminent that we are talking about a bird. It is a beautiful bird and arouses curiosity and a sense of happiness whenever spotted. People wish to see it making its nest somewhere near. It is indeed a remarkable sight (Courtesy: YouTube Video) Measuring about 6.9 inches i.e. 17.5 centimetres, it is a small yellow-crowned bird. Usually you do not see it perching on the branches of trees, but it is often seen climbing on the trunk and for that nature has endowed it with a unique characteristic. It can be seen on the trunks or branches of trees with soft barks so that it can make its nest in it by creating a cavity. Nests in trunks about one meter to ten meters high.



Nature is so amazing and how so ever this was created; it has given different features to different creatures which are exhilarating and attention grabbing. Woodpeckers are unusual, given their characteristic ability to carve hollows in tree trunks for nesting and the necessary sharp and piercing beaks. They are found near trees like mango, palm, acacia, nettle etc. Its calls sound like 'kirr...kik, kirr...ki, rik...rik' and when it makes a cavity, it's like it is saying, 'will you take a look at me!' It registers its presence by tapping its beak on the trunk and often on the branches with a drumming sound.

Their mating season is from February to May and lays up to three white and shiny eggs. Both male and female woodpeckers happily carry out every responsibility in the entire process from burrowing to fledging. Its toenails are sharp with two toes at the front and two at the back, which gives it a grip for walking and climbing tree trunks. With the help of sharp nails, it presses into the bark of the tree and forms a grip. The feathers are stiff and the short tail has a slit between the ends, by the help of which it remains steady. It creates a cavity in the trunk to make a nest and in the process eats insects, larvae and caterpillars that come out from the trunk.





When it goes from one tree to another, it comes back down from the top of the tree and goes down to the next tree and it goes up not directly but in a circular spiral movement during which it takes a few steps and stops and then climbs back up again, which is its unique way and gets back down in a similar fashion. Its flight is like a glider. Usually two woodpeckers live together in a pair but sometimes a single woodpecker lives alone. Usually two to four woodpeckers are found in one place. Most of the time, they live in co-existence with other insectivorous birds like them. Woodpeckers are less common in urban areas and more common in city outskirts, thickets and forest outskirts (photo taken by Mr. Deepak Parikh at his home). It is found almost everywhere in India, starting from the plains up to two thousand meters altitude.

In food, it eats maggots and caterpillars. Its way of eating insects is also very different. Its beak is not very useful for fetching sticks and twigs for eating or filling the nest. With its sharp beak, it eats the mites that are left behind when it digs up the trunk bark and uses its long tongue. To eat the insects, its beak is of no use; instead, it uses its tongue. By lengthening the tongue to stop the insects, due to the mucus on the tongue, caterpillars etc. stick to it and they become its prey. It eats creatures like insects, caterpillars, termites, grasshoppers, ants, ants, cockroaches.

Hue of colours plays an important part in its beauty. The main difference between male and female woodpeckers is that the female woodpecker does not have the same red colouration as the male woodpecker, while both have the same varied colours. Male woodpeckers have a flamboyant red crest on their heads. The wings, upper parts, and tail are dark black with a reddish tinge, with many pale circular dots, as if painted by a painter. Its chin, throat and flanks are white. It has a brown stripe running from the ear to the throat and the belly between the legs is red. What a gorgeous display of colours!





79th YEAR OF INDEPENDENCE



BRAHMA KUMARIS ENVIRONMENT INITIATIVE

Reclaiming Ethics in the Global Stocktake Reflections from the Brahma Kumaris COP30 Delegation

As the world moves toward COP30 in Brazil, there is growing momentum towards a new framing within the official agenda: the Global Ethical Stocktake. Proposed by the COP30 presidency, this initiative aims to broaden the conversation on climate action—looking beyond emissions and finance to consider questions of justice, equity and shared humanity. It is a call for a deeper, more holistic accounting of where we stand and what to do.

The Brahma Kumaris delegation welcomes this direction and offers a complementary perspective rooted in inner values, conscience, and collective well-being. Drawing on decades of spiritual practice and engagement in the UN climate process, the delegation brings a human and ethical dimension to the discussions.

A Pause for Conscience

As the Global Ethical Stocktake asks how we assess our moral and ethical progress, the Brahma Kumaris start with a reflection—a moment of self-checking:

- Am I doing the right thing?
- What is motivating this action?
- Is everyone being considered and included?

This reflection is not a delay but a space for clarity, so that essential qualities for climate action can emerge. It is a practice of reconnecting with conscience before making decisions that affect not just ourselves, but the global commons and future generations.



Ethical Transparency and Inclusion

Transparency, often discussed in terms of data and reporting, must also include ethical transparency. The deeper question becomes:

What values guide our actions, and who gets a seat at the table?

A meaningful measure might be: Has everybody concerned truly been included? Participation must go beyond tokenism and include voices from diverse cultural, social, and spiritual traditions—including indigenous perspectives that consider the impact of decisions seven generations ahead.

The Global Ethical Stocktake encourages this shift. It seeks to create space for reflection on the motivations behind policy choices and the ethical consequences of business-as-usual approaches.

From Financial Growth to Regenerative Action

The Brahma Kumaris highlight the need to reconsider the current economic paradigm, which continues to prioritize profit maximization—often at the expense of ecological balance. A truly ethical response would recognize that endless growth is not sustainable and instead champion regenerative models rooted in conservation, care, and respect for natural systems.

Such a shift aligns with the inner principles practiced by the Brahma Kumaris: simplicity, sufficiency and respect for all forms of life. These values translate into tangible actions—such as low-consumption lifestyles, vegetarian or plant-based diets, sustainable yogic agriculture, tree-plantation programs, and large-scale renewable energy initiatives.



Ethics as a Compass for Climate Policy

The Global Ethical Stocktake presents an opportunity to rebalance the moral compass of global climate policy. As part of this, the Brahma Kumaris emphasize the need to address what some have called the "compassion deficit"—the gap between what we know we must do and what we actually do.

Ethical climate action requires more than strategies—it requires spiritual courage, inner resilience, and the willingness to act for the collective good. Resilience, rooted in values, clarity and conscience, enables us to stay grounded, face uncertainty, support others in times of need, and sustain meaningful action over time. This approach asks us to pause, reflect, and proceed with intention.

Conclusion: Measuring What Truly Matters

As COP30 draws near, we are challenged to measure not only carbon, but care; not just participation, but presence; not only targets, but trust. The Brahma Kumaris encourage all stakeholders—governments, civil society and citizens—to take part in this broader, values-driven process.

The future will not be built on numbers alone—it will be built on what inspires people to act with wisdom and care. The future we are building is not only about what we do, but about who we become in the process.

www.eco.brahmakumaris.org



79th YEAR OF INDEPENDENCE

ISRN believes that having a right to live in equality is something each human deserves and with support from esteemed people like you, we are transforming the lives of thousands of fellow citizens. We have held workshops and training sessions for more than 800 member organisations, fostering a symbolic growth system

We genuinely appreciate all of your help, love, and support for ISRN.

We humbly ask that you continue to provide us with support, advice, and invaluable assistance that will enable us to ensure that each and everyone is empowered to grow and flourish in their own unique way.

Please scan the QR code to donate towards these causes, as your small contribution will help maintain smiles on million faces.



Scan the QR code to
CONTRIBUTE

Thank you for reading!



INDIAN SOCIAL RESPONSIBILITY NETWORK

A-85, GROUND FLOOR, EAST OF KAILASH, NEW DELHI - 110065

Contact no.: 011-4347 4545, +91-99991 09271

Email- info@isrn.in , communications@isrn.in



[isrnnewdelhi](https://www.instagram.com/isrnnewdelhi)



www.isrn.in

