



MONTHLY NEWSLETTER

JUNE 2025



CEO's Message

**Dear Friends, Member Organizations, Donors & Stakeholders,
Greetings from the Indian Social Responsibility Network (ISRN)**

As we complete the first half of 2025, I am heartened by the progress ISRN continues to make towards building a healthier, stronger and more inclusive communities across India. In the month of June'25, I am proud to share some of the transformative initiatives and milestones that reflect our mission.

Our Swasth Jeevan Express- a Mobile Medical Unit, supported by CONCOR, is set to bring quality and essential primary healthcare services directly at the doorstep of rural households in Ballia, an aspirational district of Uttar Pradesh. More than a service, this initiative is a promise to ensure that healthcare is not a privilege but a right, even in the most underserved corners.



Santosh Gupta

Through our Uttam School Initiative, with the support of IRCTC, we are set to transform Composite School, Dighar in Ballia district, into a safe, inclusive and future-ready learning space—ensuring every child can learn, grow, and thrive.

Under the realm of our Agriculture domain, our Farmer Producer Organization (FPO) training in Dehradun, Uttarakhand, has equipped farmers with the skills, tools and market linkages they need to thrive in an evolving agricultural landscape, while promoting sustainable practices for long-term resilience.

In our latest NGO Clinic Podcast Episode 17, we had a very inspiring conversation with our **speaker, Ms. Kavita Ayyagari, Country Director-Girl Effect India**, on empowering women, girls and adolescents through health communication, digital tools and inclusive engagement.

Looking ahead, we are excited to host the **Empowering CSR: A Bootcamp to Maximise Your Social Impact, scheduled on 22–24th August 2025 at Karma Lakelands, Gurugram**. This is a 3-day residential program for CSR leaders, PSU heads, and changemakers.

This platform will help participants move beyond compliance to create sustainable, scalable and impactful CSR strategies and programs, while fostering meaningful collaborations and partnerships.

I humbly request all our members, partners and well-wishers to join us in this bootcamp, as participants, exhibitor or as partner for change.

Each of these initiatives reflects ISRN's unwavering commitment to reducing inequities, strengthening capacities, and co-creating solutions that leave a lasting social impact.

Together, let's keep building pathways to a Viksit Bharat.

Warm Regards,
Santosh Gupta
Chief Executive Officer

UPCOMING HIGHLIGHT

Empowering CSR – A Bootcamp to Maximise Your Social Impact 22–24 August 2025 | Karma Lakelands, Gurugram



ISRN is thrilled to announce the CSR Leadership Bootcamp, **a 3-day residential program designed exclusively for CSR leaders, PSU heads and changemakers.**

As we complete a decade of the CSR mandate, it's time to move beyond compliance and build strategic, impactful, and sustainable CSR initiatives. This immersive bootcamp will help:

- **Understand how to align CSR projects with ESG and SDG goals.**
- **Impact communication and visibility enhancement.**
- **Knowledge Management and Compliances.**
- **Collaborate with government, corporates, NGOs, and global development leaders.**
- **Leveraging resources for maximum social return.**
- **Explore innovative models and partnerships for scalable social impact.**

The bootcamp will also feature a curated exhibition showcasing innovative products and solutions by social enterprises, offering participants the chance to network and explore collaborations.

Early bird registration is now open (till 10 th August 2025)



Inaugural Session

Chief Guest

Dr. Vinay Sahsrabuddhe
Vice President-Rambhau Mhalgi Prabodhini,
Former President-ICCR,
Member of Parliament (Rajya Sabha),
National Vice President-BJP



Guest of Honour

Sh. Gyaneshwar Kumar Singh
Director General & CEO,
Indian Institute of Corporate Affairs
(IICA)



Valedictory Session

Chief Guest

Sh. Harsh Malhotra
Union Minister of State,
Ministry of Corporate Affairs
& Ministry of Road Transport
& Highways

Participation Fee: [Click here](#)

Exhibition Stall Fee: [Click here](#)

Limited seats available!

FOR REGISTRATIONS

Participants: [Click Here](#)



Exhibitors: [Click Here](#)



For Programme brochures

Participants: [Click here](#)

Exhibitors: [Click here](#)

Partnership: [Click here](#)

Join us at Karma Lakelands this August and be part of a movement to transform CSR into a force for lasting change.

Swasth Jeevan Express – Taking Healthcare to the Last Mile A Mobile Medical Unit Initiative by ISRN, supported by CONCOR India Limited

In a strategic effort to ensure equitable access to quality healthcare in underserved regions, the **Indian Social Responsibility Network (ISRN)** has launched the **Swasth Jeevan Express—a Mobile Medical Unit (MMU) project in Ballia, an Aspirational District in Uttar Pradesh**. This impactful initiative is being implemented with the generous support of **Container Corporation of India Ltd. (CONCOR)** under its **Corporate Social Responsibility (CSR)** initiative.

The Swasth Jeevan Express is designed to **deliver essential primary healthcare services directly to the doorsteps** of rural and remote communities, especially those with limited access to public health infrastructure. The MMU will **provide outpatient (OPD) consultations, screening for non-communicable diseases (NCDs), basic diagnostic services, free distribution of essential medicines, and health counseling**. By reaching these areas, the initiative aims to **reduce the pressure on overburdened rural health centers** and fill essential service gaps.



To ensure a seamless launch, several preparatory activities were successfully completed. A **comprehensive team onboarding and orientation program is scheduled on 7th July 2025**, equipping medical and operational staff with the necessary skills, protocols, and project understanding. Simultaneously, the branding and design of the MMU van were finalized to enhance visibility and foster community trust. A suite of Information, Education, and Communication (IEC) materials such as posters, brochures, banners and digital media was developed to support the rollout of health awareness and behavioral change campaigns in the field.



Beyond curative care, the Swasth Jeevan Express places a strong emphasis on health education and preventive awareness. Through community outreach and engagement, the project will address key issues such as hygiene, nutrition, lifestyle-related diseases, maternal and child health, and adolescent well-being, empowering individuals and families to make informed health decisions.

The official inauguration ceremony is scheduled for 12th July 2025 at Composite School, Dighar (Bairia Block), Ballia. This event will not only launch the MMU services but will also serve as a platform to reinforce ISRN's vision of integrating health and development at the grassroots.

With this initiative, **ISRN takes a meaningful step toward realizing the vision of Viksit Ballia, and more broadly, contributing to a Viksit Bharat**—a nation where accessible, inclusive, and high-quality healthcare is a fundamental right, not a privilege.



Uttam School

Bringing a New Dawn to Rural Education in Ballia

ISRN, with the generous support of Indian Railway Catering and Tourism Corporation (IRCTC) under its CSR mandate, is driving a major transformation at Composite School, Dighar in Ballia, Uttar Pradesh, under our flagship Uttam School Initiative – a program committed to bridging education gaps in underserved regions.

As part of this initiative, a detailed pre-inspection and need assessment visit was recently conducted to identify barriers to quality learning. The findings revealed several critical gaps in infrastructure and services that directly affect the learning environment, particularly for girl students.



Key interventions planned :

- Construction of gender-segregated toilets to improve sanitation and menstrual hygiene.
- Provision of safe drinking water for students and staff.
- Repair and upgradation of damaged classroom furniture to create a more conducive learning space.
- Development of a functional computer lab to strengthen digital learning.
- Improved co-curricular spaces and playground facilities to encourage holistic development.
- Construction of a secure boundary wall to ensure student safety and a protected campus.

Preliminary work is already underway, including campus cleaning and initial boundary wall construction, paving the way for a revitalized school environment. **The transformation will officially commence with a Bhumi Pujan and formal inauguration ceremony on 12th July 2025**, marking the start of a new journey for the school and its students.

The Uttam School Initiative aims to convert government and government-aided schools in Aspirational Districts like Ballia into safe, inclusive, and nurturing institutions that not only focus on academics but also on the holistic development of every child.

Through this initiative and with the unwavering support of partners like IRCTC, ISRN reaffirms its mission to reduce educational inequities and ensure that every child has access to the opportunities they deserve – to learn, grow, and thrive.



Formation & Promotion of Farmer Producer Organizations (FPOs)

Empowering Farmers Through Knowledge and Sustainable Practices

The Indian Social Responsibility Network (ISRN) continues to strengthen its efforts toward rural development and sustainable agriculture, recognizing that empowering farmers is key to building resilient communities and boosting local economies.

In June 2025, **ISRN organized a comprehensive farmer training program at Kainchiwal Gram Panchayat Bhawan in the Sahaspur block of Dehradun. The training specifically engaged members of the Shri Bhadraj Sahaspur Farmer Producer Organization (FPO),** with the goal of enhancing their skills, knowledge and capacity to thrive in today's agricultural landscape.



The training program focused on:

- **Sustainable farming techniques:** Introducing eco-friendly practices to boost productivity while preserving the environment.
- **Market linkages:** Connecting farmers to better trading opportunities to maximize income.
- **Strengthening FPO operations:** Improving business management, collective decision-making and financial sustainability.



Through interactive sessions and hands-on learning, farmers were equipped with practical tools and strategies to improve crop yields, diversify income sources and tap into new market opportunities, ensuring their long-term economic and environmental resilience.

This initiative is part of ISRN's broader mission to empower rural communities by fostering knowledge-sharing, skill development and sustainable practices, enabling farmers not just to sustain their livelihoods, but to thrive and lead change in their regions.



"Building a Safer Digital Resilient Future"

Earlier this year ISRN CEO Mr Santosh Gupta & Associate Director Ashish Mansharamani, had the honour of meeting the Founder & President of USI CyberPeace Foundation, Maj. Vineet Kumar at the USI CyberPeace House in Delhi.

Under his visionary leadership, CyberPeace is making remarkable strides in preventing cybercrime, improving cybersecurity, and upgrading critical digital infrastructure across multiple verticals.



Both organizations discussed various themes of collaboration with respect to creating awareness and advocacy towards cyber security in the schools, the public at large and the professionals from msme's working alongside various government departments, cso's and private stakeholders.

They also agreed to sign a MOU soon for "Building a Safer Digital Resilient Future" to spread information about cyber awareness, reduction in cybercrimes and create a safe digital world across India through a series of courses, podcasts, workshops, etc all through the year.



Episode 17 – ISRN's NGO Clinic Podcast

"Shaping Her Future: Empowering Girls, Women & Adolescents Through Health Communication"

Women and girls are the backbone of stronger, healthier communities—yet many still struggle with challenges in health, education, and everyday opportunities. How can better health communication and inclusive conversations during adolescence help break these barriers?

See our Episode 17, where our speaker, Ms. Kavita Ayyagari, Country Director-Girl Effect India and our host, Mr. Santosh Gupta, CEO-ISRN explore real issues, real solutions and how health communication can be a strong tool for empowerment and what practical steps NGOs can take to drive real change.

ISRN'S NGO CLINIC
PODCAST **EPISODE 17**

"SHAPING HER FUTURE: EMPOWERING GIRLS, WOMEN & ADOLESCENTS THROUGH HEALTH COMMUNICATION"

HOST
MR. SANTOSH GUPTA
CEO, ISRN

RELEASES ON
YOUTUBE PREMIERE

SPEAKER
MS. KAVITA AYYAGARI
COUNTRY DIRECTOR,
GIRL EFFECT INDIA

Releases on
FRIDAY 20 JUNE 2025

www.isrn.in "Relationship Building Beyond Funding" Follow us:

What You'll Discover in This Episode

- The mental health challenges girls and women face, especially in rural India.
- Why boys and men must be part of the solution.
- How storytelling and digital media help girls make informed health choices
- How Girl Effect is creating impact nationwide
- Low-cost, practical strategies for NGOs to spread awareness
- The role of social media, digital tools, and AI in scaling impact
- Personal stories, real insights and practical advice
- A rapid-fire Q&A session with actionable takeaways

If you're part of an NGO, a student, or someone passionate about creating change, this episode is packed with ideas you can use today.

Watch now: https://youtu.be/VVxq7U5fNqY?si=_9RgTmaqu6Kv2Cl2

Let's raise our voices for change. Together, let's shape her future.

In the Lap of Nature (Non-Fiction)

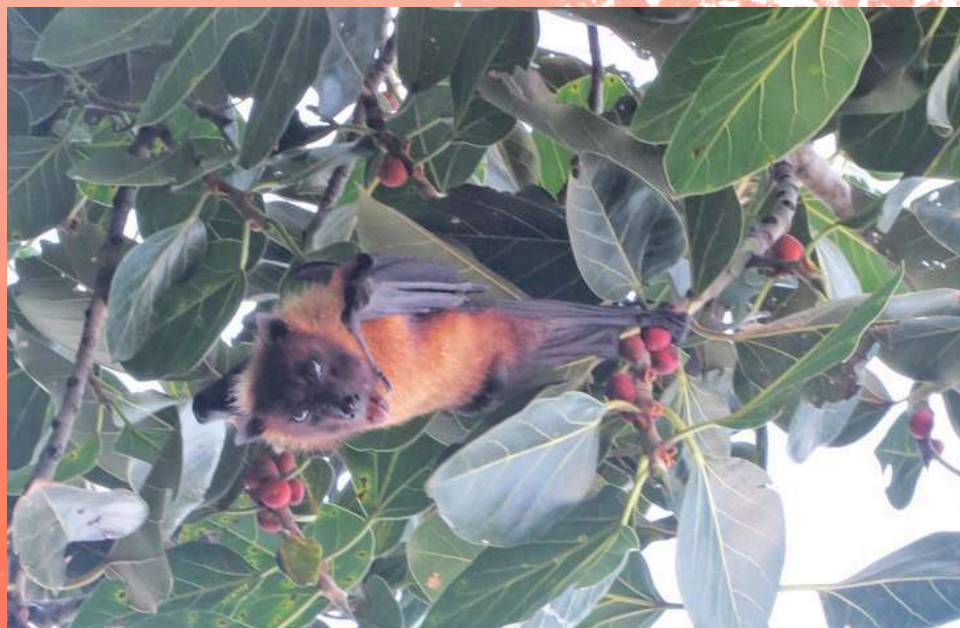
Author: Jagat Kinkhabwala (Save the Sparrows/Ghar Chidiya)

Indian Flying Fox / Great Indian Fruit Bat / *Pteropus giganteus*
Fruit-eating Indian flying fox, the only flying mammal!

In appearance, the face and color of the bat looks astonishing like the mouth of a dog with small ears. Ears are small and thick hairs; throat, shoulders and sometimes back are golden. Black wings are thin and without hair. It is a nocturnal animal with big and bright eyes. Their fingers and nails are long, and because of such a composition, the fingers are connected with each other by thin skin.



It is also known by the name 'fruit bat' because of its attributes. In India it is also called 'The great fruit bat' because of its characteristics. As the authentic information about the bats is not easily available, people are scared of it and also spread rumors about it. Many people also consider it to be a bad omen. Many people believe bats, a nocturnal animal to be as horrendous as portrayed in stories and movies and also believe it to turn into a blood sucking Dracula at night. Whenever there is a pandemic, the bats and other creatures like it are considered to be the origin source of it without even any scientific evidence. It was proved in Nipah virus that fruit bat was not responsible for it and at present such fear has started spreading again without evidence in the epidemic of Covid virus. Because of this reason, humans are afraid of consuming any fruit that is consumed by bats. From the year of 1885 to the present year of 2021, due to such doubts, the truth has come out through scientific practice, but still they are undeservedly discredited. The main reason for this is old literature, lack of proper study on bats and imaginary fear.



Also, the viruses that are present in their body, do not spread outside and generally they stay away from human habitats. They are inactive during the day and become active only after evening. Many types of vaccines have been made because of bats. Almost 80 types of medicines have been made possible because of the bats.

In fact, its contribution to the ecological system is of utmost importance. Fruit bats consume fruits, fruit juices and nectar from flowers. At the same time, wherever they move, they spread seeds of fruit and helps in enriching the environment by pollination. Wherever their droppings fall, seeds spread, and fruit bearing trees grow. It is considered as a vermin due to its tendencies to eat fruits, but by spreading seeds more than the fruits they eat, they become helpful to the farmers by pollination. Due to the hair in their wings, large amount of pollination takes place as the seeds stick to their wings and also while eating the fruits the seeds drop from their mouth and pollination takes place. If there are no bats, then it can be assumed that due to lack of pollination, fruits like bananas and avocados will stop growing.

Bats contribute a lot in maintaining the ecological balance, due to which farmer get a lot of profit, there is a less spread of disease, medicines are used less, the expenditure and labour are reduced and through pollination they help in increasing the yield of the farmer.

Bats eat fruits like bananas, figs, banyan, peepal, palm, avocado and pulpy fruits like mango and also prefer to live near such trees.



They quench their thirst by drinking water from the water holes. They have been found flying up to 50 km for food and water.

Bats are found in India, Indonesia, Asia, Africa, Australia and Middle East countries. They are also called Flying Fox and in India they are also named Indian Fruit Bat. Bats are the only mammal that can fly and they have as many as 187 species, which are popular because of their large eyes. They live in their own group and are mainly separated from each other according to the size of their body. One of the smallest species of bats is just 2 to 2.5 inches in length. Mainly they live on trees. There are more than 1400 different types of bats found all over the world.

Out of the population of mammals that are found on Earth, 25% of the population is of different types of bats, which is very large number in terms of absolute figures. Thirteen types of bats are on the verge of extinction. In reality, this little creature needs to be understood.

Tongue of a bat is very long. In India and Asia, their nose is small and rounded. Their wings are much thinner than the wings of a bird, and because of that they can change their direction much more quickly and successfully than a bird. They have very sensitive touch cells on their wings, which contribute significantly to alert them of danger. Such sensitive cells are also present on the skin of humans and other organisms, but due to the fine hairs in the central part of their wings, the composition and sensitivity of their cells are different. With its help, they can easily judge the air which is very important for them. With the help of its hair cells, it collects the information of the air and uses it according to the need.

Different types of fine membranes are found in the wings of some species of bats, which they use to make decisions by collecting information from the air. They find their food mainly by using their sense of smell. What a fine and wonderful creation is in the body of this small creature.

The small fruit bat is a species of microchiroptera i.e. bats. Their life span is directly proportionate to their height and they also live their lives as other mammals. Their life span is 20 to 31 years.

They hang upside down on trees during the day. A large group of bats makes a big tree their colony. They are active in the evening. Slowly, one by one they start making noise and then everyone starts making a noise that sounds like 'kreek...kreek'. They start making noise soon after the sunset and keeps on making the noise till the dawn.

Their ability to give birth is very less. They can deliver one child in a year. At birth, the baby is 25% of the mother's weight. The temperature of their blood remains as hot as 33 to 37 centigrade. Breeding season of bats is from July to October. When the pups are small, they cling to the hairs on the stomach of mother bat, and fly along with her from one place to another.



Mostly the mother takes care of the pups. After 6 to 8 weeks, the baby is able to live independently in its own group. Male and female pairings do not always last. They find their partner from their dwelling or from nearby shelters.

Their population is decreasing very rapidly and no special action is being taken for their protection and growth. Many tribes in Africa consume bats as food. People destroy their dwellings in panic by setting it on fire and thus reducing their population.

Apart from the desert and the polar region, their different species exist all over the world.

Love-Learn-Conserve



ISRN believes that having a right to live in equality is something each human deserves and with support from esteemed people like you, we are transforming the lives of thousands of fellow citizens. We have held workshops and training sessions for more than 800 member organisations, fostering a symbolic growth system

We genuinely appreciate all of your help, love, and support for ISRN.

We humbly ask that you continue to provide us with support, advice, and invaluable assistance that will enable us to ensure that each and everyone is empowered to grow and flourish in their own unique way.

Please scan the QR code to donate towards these causes, as your small contribution will help maintain smiles on million faces.



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Thank you for reading!



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