



INDIAN SOCIAL RESPONSIBILITY NETWORK

APRIL 2024



Monthly Newsletter

In this newsletter, you can expect:



Governing Board Meeting



M-RITE Project and Success Stories



Meeting with Hon'ble Minister of External Affairs



Uttam School Project Updates



Milestones of the FPO Project



CEO – SANTOSH GUPTA

CEO MESSAGE

Dear Members and Stakeholders,
Greetings from the Indian Social Responsibility Network (ISRN)!

I am thrilled to share the remarkable progress and impactful initiatives undertaken by ISRN during April 2024!

Our recent meeting with the esteemed Hon'ble Minister of External Affairs, Dr. Subrahmanyam Jaishankar Ji, illuminated our recent engagement at UN CSW68, fervently advocating for gender equality and social justice. We ardently championed the imperative inclusion of women from disaster and conflict-affected regions, Indigenous communities, and women with disabilities in global policy processes. In a testament to our dedication to excellence, ISRN convened its first Governing Board Meeting for the fiscal year 2024-2025, charting a strategic course for continued progress under the guidance of esteemed board members.

I am proud to announce the expansion of our flagship 'Uttam School' Project to encompass 9 schools in Himachal Pradesh and Uttarakhand. setting forth ambitious objectives to transition from conventional pedagogical approaches to contemporary educational methodologies, enhance education quality, modernize infrastructure, and foster environmental consciousness among stakeholders. Our commitment to healthcare remains unwavering, as demonstrated by our collaboration with USAID on the MOMENTUM Routine Immunization Transformation and Equity project in Nagaland, Meghalaya, and Tripura. Despite prevalent misconceptions and myths, our team achieved significant outreach by engaging 8,448 individuals through community mobilization and awareness initiatives. In April 2024, ISRN supported 152 RI session sites, administered 4,904 doses, and ensured that 145 children received full immunization. In a momentous event, the inauguration of the Input Outlet of ISRN-promoted FPO in Lakhimpur District signifies a stride towards agricultural self-sufficiency and empowerment for farmers.

I kindly request our member organizations to share their significant achievements with ISRN so we can highlight them in our upcoming newsletters. Together, let us continue to accelerate progress, strengthen partnerships, and build a future where equity, education, and sustainable development thrive as well as shape the future of our nation and pave the way for nation's development, aligning with the vision of Vikasit Bharat to foster inclusive socio-economic participation among all citizens. I extend my heartfelt gratitude to our dedicated team members, partners, and supporters. Your unwavering support and collective efforts have been instrumental in making these achievements possible.

Warm regards,
Santosh Gupta
CEO, ISRN

Meeting with Hon'ble Minister of External Affairs of India!



In a significant stride towards fostering sustainable development, ISRN's CEO, Mr. Santosh Gupta along with representatives of Bhartiye Stri Shakti and Rambhau Mhalgi Prabodhini, recently convened with the Hon'ble Minister of External Affairs, Dr. Subrahmanyam Jaishankar Ji. The meeting highlighted the organization's recent participation at the UN CSW68, and advocacy for gender equality and social justice. Mr. Gupta expressed enthusiasm about the insights gained and global organisations' call for meaningful inclusion of gender equity & family policy processes, for greater representation of women from disaster & conflict-affected areas, Indigenous women and women with disabilities. ISRN's multifaceted approach to social responsibility was central to their discussions, emphasizing the critical role of partnerships in driving sustainable progress. With a firm resolve to continue forging strategic alliances, ISRN stands poised to spearhead transformative initiatives that contribute to a more equitable and sustainable world. The encounter between ISRN's leadership and the Hon'ble Minister epitomizes a convergence of vision and action in pursuit of sustainable development goals. Embracing a holistic approach that transcends boundaries, the discussions centered on leveraging collective expertise and resources to effect positive change on a global scale.

Charting a Course for Progress:

Highlights from ISRN's 2024 Governing Board Meeting



In a testament to its ongoing commitment to excellence and progress, ISRN convened its first Governing Board Meeting for the fiscal year 2024-2025 on April 25, 2024. Held at the ISRN headquarters in Delhi, the session brought together esteemed members including Mr. Anil Khaitan, Chairman, Mr. Alok Shriram, Mr. Atul Tripathi, and Mr. M.S. Reddy, alongside CEO Mr. Santosh Gupta and the dedicated ISRN team.

The meeting served as a platform to exchange insights on the latest project developments, review action points from previous discussions, and set a strategic course for the upcoming year. Under the sagacious guidance of the board members, a comprehensive plan was charted to steer ISRN towards continued progress and success. With a collective commitment to advancing the organization's social responsibility objectives, the meeting marked a pivotal moment in ISRN's journey towards realizing its vision of a more equitable and sustainable world.



UTTAM SCHOOL PROJECT:

Realizing the Profound Advantages Beyond Education

Drawing upon over 8 years of extensive experience in the education sector, ISRN proudly presents its flagship program, 'Uttam School,' which has successfully revitalized 53 educational institutions, provided professional training to over 500 teachers, and positively impacted the lives of more than 12,000 students across underserved regions in Delhi, Haryana, Uttar Pradesh, and Madhya Pradesh.

This pioneering initiative extended its reach to encompass 9 schools in Himachal Pradesh and Uttarakhand. With a steadfast commitment to sustainability, the project set forth ambitious objectives aimed at effecting lasting change: transitioning from conventional pedagogical approaches to contemporary educational methodologies, enhancing the quality of education, modernizing infrastructure, empowering educators through comprehensive training, and fostering environmental consciousness among stakeholders.

Through meticulous planning and dedicated implementation, ISRN's 'Uttam School' program has emerged as a beacon of educational excellence, catalyzing holistic transformation and laying the groundwork for a brighter future in education across diverse communities. Improving the infrastructure to cater to the fundamental requirements of students and preparing educational institutions for the advancements necessary to elevate the existing educational paradigm in government schools situated in remote areas, while also ensuring the accessibility of technology to rural communities, yields significant advantages for students. This initiative not only equips them with essential skills but also enhances their preparedness to navigate the competitive landscape ahead.

Enhanced Learning Environment: Upgrading school infrastructure promotes a favourable learning environment, promoting student engagement and academic performance.

Health and Hygiene: Construction of toilets and provision

of safe drinking water facilities ensure the basic health and hygiene needs of students are met, reducing absenteeism due to illness and promoting overall well-being.

Technological Integration: Installation of smart interactive panels and digital libraries introduces students to modern educational tools, enhancing their digital literacy and providing access to a broader range of learning resources.

Menstrual Hygiene Management: The inclusion of sanitary vending machines with incinerators addresses the critical issue of menstrual hygiene management, ensuring dignity and comfort for female students.

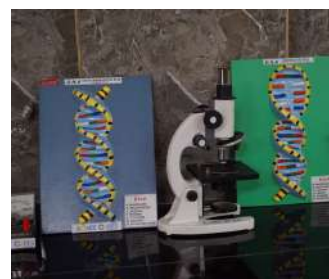
Cultural Enrichment: Decorating school buildings with Bala paintings not only beautifies the environment but also preserves and promotes local culture and art forms, fostering a sense of pride and identity among students.

Skills Development: Exposure to technology and modern facilities equips students with relevant skills, preparing them for future academic pursuits and employment opportunities in an increasingly competitive landscape.

Community Empowerment: Improved school infrastructure and amenities benefit not only students but also the broader community, fostering a sense of ownership and pride while encouraging greater involvement in educational initiatives.

Gender Equality: The provision of facilities such as separate toilets for girls and menstrual hygiene management promotes gender equality in education, ensuring that all students have equal opportunities to learn and thrive.

Overall, these interventions contribute to creating a holistic educational ecosystem that empowers students, enriches communities, and lays the foundation for a more inclusive and prosperous future.



ISRN CEO's Field Visit to Uttam School

Mr. Santosh Gupta, CEO of ISRN along with the team, conducted a routine site tour and detailed progress analysis of 2 Model Schools in Himachal Pradesh.

Under the ISRN Uttam School Program, Govt. Primary School, Malpur, Baddi, and Govt Primary and High School, Banne Di Hatti, in Himachal Pradesh, have been equipped with modern educational facilities such as smart class technology, sanitation and toilet facilities, safe drinking water, solar panels, digital library accessibility, sports facilities such as badminton courts as well as deeply engaging visual learning tools.

MOMENTUM Routine Immunization Transformation and Equity Project:

Indian Social Responsibility Network is working with USAID on MOMENTUM Routine Immunization Transformation and Equity project, to amplify the immunization coverage and the government's immunization drive in Nagaland, Meghalaya and Tripura. Despite prevalent misconceptions and myths, the team achieved significant outreach by **engaging 8,448 individuals** through various community mobilization and awareness initiatives, such as Community/Group meetings, house-to-house visits, IPC, Miking, and Baby Show, to name a few. So far, the team has successfully administered over **1.75 lakh doses** of the COVID-19 vaccines to eligible beneficiaries. Additionally, they have supported 152 RI session sites in the month of April'24, administering **4,904 doses** and ensuring that **145 children** received full immunization.

Success Story : Enhancing Routine Immunization through Engaging FLWs in Meghalaya

In an effort to enhance Routine Immunization (RI) in Meghalaya, a series of training programs was conducted for the Field level Workers (FLWs), ASHAs and ANMs from all the Urban Health facilities at DMHO conference hall, during April'24. Through the trainings witnessed the participation of all over 200+ FLWs.

The FLWs engagement was emphasized due to its pivotal role in promoting, adopting, and maintaining positive practices related to RI. The presence and role of the FLWs consisting of ASHAs and ANMs were identified as valuable for building partnerships and connecting with communities, forming robust bridges between service delivery and the people. Frontline Workers (FLWs), act as crucial conduits for disseminating accurate information and fostering community mobilization. The training aimed to empower the FLWs members with knowledge and skills necessary for promoting, adopting, and maintaining positive immunization practices within their communities. Additionally it also aimed to improve immunization coverage, particularly among vulnerable and marginalized populations in urban areas.



The primary objectives of the training were two fold- i) to orient the FLWs on their roles and responsibilities in contributing to Routine Immunization, and ii) to provide insight into the National Immunization Schedule (NIS) and Vaccine Preventable Diseases (VPDs).

During the training sessions which was conducted by RM-JSI Dr. Maj. Dhruba Jyoti Borah, RM-JSI along with the State JSI team and representatives from UNICEF,WHO and UNDP emphasized the proactive leadership role of the FLWs should embody.

The speakers throughout all the sessions stressed the significance of the FLWs in RI sessions and special campaigns like IPPI. The speakers majorly highlighted their role in reducing maternal and child mortality rates. During the sessions, detailed explanation of the NIS, including the importance of administering vaccines in correct sequences, was provided to ensure optimal effectiveness. The speakers also outlined caregivers' responsibilities post-vaccination, including managing adverse events following immunization (AEFI) and recognizing its symptoms. A brief discussion on lifestyle-related NCDs was also done that emphasized the importance of preventive measures.



The detailed orientation on the FLWs roles and responsibilities, coupled with in-depth discussions equipped the participants with comprehensive knowledge on RI and NIS. Through this training, the critical role of community engagement, particularly through organizations like MAS, in strengthening routine immunization efforts was highlighted. By empowering local stakeholders with knowledge and skills, sustainable improvements in immunization coverage and health outcomes can be achieved, contributing to the overall well-being of communities in Meghalaya



SUCCESS STORY : BABY SHOW PROGRAM

On April 24th, 2024, a Baby Show event was organized, attended by Dr. Rio Dy, Director of the UIP Directorate of Health & Family Welfare, Dr. Khrievihou Nakhro, DPO of UIP/RCH, Dr. John, Chairman of the UPHC Management Committee, Er. Medoseho Sothu, Chairman of Porterlane Colony GB's, Miss Kaheli Chophy, Cause Ambassador, Nagaland, representatives from UNICEF & Vitamin Angel, caregivers, MAS members and healthcare workers. Following the program, a special RI Session was also organized.



The Baby Show program was meticulously planned a week prior, initiating community mobilization immediately thereafter. Activities included checking the health unit's tracking bag, collecting MCP card counterfoils, and contacting all eligible, drop-out, and missed beneficiaries. House-to-house IPC sessions were conducted, engaging with PRI leaders and MAS members to mobilize communities. With these preparations completed, the Baby Show proceeded successfully. Three FIC children who completed their full immunization on time, were honored, and a RI session followed, vaccinating nine beneficiaries.



During the event, the Colony Chairman commended the M-RITE team for prioritizing the health center and ensuring beneficiaries accessed immunization services. He encouraged attendees to motivate their neighbors who hadn't received vaccines to avail themselves of this free and safe opportunity



SUCCESS STORY: COMMUNITY AWARENESS AND HEALTH CAMP



The RI Health Camp held at Agartala Puranigam UPHC was a significant initiative aimed at promoting health awareness and providing essential healthcare services to the community. Organized by the ISRN Tripura team the camp brought together healthcare professionals and members of the community to address various health-related issues and offer support to those in need. The objective of this camp was to raise awareness about the importance of health and well-being, provide basic healthcare services to underserved communities, screen individuals for common health conditions and also

educate participants on preventive measures and healthy lifestyle choices. A team of medical professionals conducted screenings for various health parameters such as blood pressure, blood sugar levels, BMI (Body Mass Index) etc. Participants had the opportunity to consult with doctors and healthcare providers regarding their health concerns and receive personalized advice. Vaccination services were provided to children and were up to date with their immunizations. The RI Health Camp served as a valuable platform for promoting health awareness, providing essential healthcare services, and fostering community well-being.



FORMATION & PROMOTION OF FARMER PRODUCER ORGANIZATIONS (FPOS) UNDER THE CENTRAL SECTOR SCHEME FOR FORMATION & PROMOTION OF 10,000 FPOS

Inauguration of Input Outlet

On April 29, 2024, a momentous event unfolded in Lakhimpur District's Lakhimpur Block as the inauguration of the Input Outlet took place, marking the genesis of a new chapter in agricultural support services. The Input Outlet, a venture by the FPPO Mahakarni Farmer Producer Company, stands as a beacon of empowerment for farmers, offering a comprehensive range of fertilizers, seeds, and pesticides. This initiative not only signifies a stride towards self-sufficiency but also epitomizes the collaborative spirit between the company's Board of Directors and esteemed farmers, all of whom graced the occasion with their presence.



The opening of this outlet at Lakhimpur District, Uttar Pradesh, is poised to revolutionize the agricultural landscape by providing easy access to essential resources, thereby amplifying productivity and profitability for the producer enterprise. Beyond merely a commercial endeavor, this venture is a testament to the commitment towards rural development and fostering sustainable agricultural practices. As the Input Outlet becomes a focal point for knowledge exchange and resource distribution, it heralds a brighter future for the agricultural community, underlining the transformative potential of collective action and innovation.

Stakeholders Consultation Workshop on solar panel and agricultural practices

The ISRN Promoted Farmer Producer Organization (FPO) members and farmers recently participated in a transformative workshop aimed at exploring innovative solutions at the intersection of agriculture and renewable energy. Hosted by the World Bank in collaboration with the India Agrivoltaics Alliance (Bhartiya Soar Krishi Sanghatan) at Hotel Fairfield by Marriott, the workshop delved into the potential of solar panel-related pilot projects to revolutionize agricultural practices and enhance income generation. Attendees learned about the integration of agriculture with solar panel installations, paving the way for achieving double income and addressing significant challenges facing India, particularly in energy and food security. Notably, only 10 FPOs from Uttar Pradesh were invited to this exclusive event, highlighting the critical role of FPOs in shaping policies regarding Agrivoltaics. By fostering collaboration and knowledge-sharing, this workshop marks a pivotal step towards sustainable development and resilience in the agricultural sector.



ISRN believes that having a right to live in equality is something each human deserves and with support from people like you, we are transforming the lives of thousands of fellow citizens. We have held workshops and training sessions for more than 800 member organisations, fostering a symbolic growth system

We genuinely appreciate all of your help, love, and support for ISRN.

We humbly ask that you continue to provide us with support, advice, and invaluable assistance that will enable us to ensure that each and everyone is empowered to grow and flourish in their own unique way.

Please scan the QR code to donate towards these causes, as your small contribution will help maintain smiles on million faces.



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Thank you for reading!



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